# "Welfare Basket 2020, background, comparison and methodological proposal" 

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz, DM., ${ }^{2}$ Jiménez-Bandala, C. ${ }^{3}$

Received: 12/10/2020
Accepted: 11/12/2020


#### Abstract

Since of 20 19, the International Observatory of Living Wages began the construction of a "Wellbeing Basket" as the set of goods and services to which an individual must have access with their purchasing power for their personal development and that of their family. In this sense, this paper aims to update the cost of the 2019 basket while making some important methodological clarifications that allow longitudinal monitoring of the selected products. The purpose is not to lose sight of the enormous gap that exists between the cost of the welfare basket and the minimum wage to promote the continuation of the wage recovery policies that the President of the Republic began in 2018 . It is highlighted that by 2020 the cost of the basket had a marginal advance, even below general inflation, which reflects an advance in the purchasing power of wages and national price stability.


## Key Words

Purchasing Power of Salaries; Consumption Baskets; W ellness; Living Wages

## Introduction

Wages are a fundamental part of the study of labor market theories. These theories are characterized by having different points of view, from those that look at labor as a factor in production and therefore as a commodity that should be out of any regulation, to those in which labor is a right and, therefore, fight for state intervention.

[^0]
## "Welfare Basket 2020, background, comparison and methodological proposal"

From the perspective of labor as a right, wages should be sufficient to guarantee a dignified life for the worker and his or her family; from the perspective of criticism of the political economy, wages should be sufficient to reconstitute the forces of the worker and reproduce the labor force. However, for the neoclassical school, wages are not a function of the needs of the worker, but of the market forces that will efficiently and unregulated set the prices of labor (wages).

The Mexican Constitution adopted a perspective of work as a right, article 123 states that salary levels should be sufficient for family needs, although during the neoliberal period this was ignored and salaries fell in their purchasing power. In 2018 , with the declaration of an end to neoliberalism, a policy of wage recovery was initiated with extraordinary increases that have narrowed the gap, but are still insufficient.

In this year of 2020, the CoVid-19 pandemic caused a drop in production levels as never before recorded, but at the same time it exposed the precarious working conditions and national inequalities to face the pandemic. Therefore, we believe that far from being an argument to stop the wage recovery, it should be an incentive to continue it.

For this study, we proposed a methodology that considers the indispensable salary of a head of household based on the acquisition of a welfare basket. A basket was constructed, composed of a nutritional food part, products to elaborate and preserve food and a non-food part. In the first part of this document, some theoretical background to the construction of the basket is presented and later, the corresponding calculations for a November 2020 price level are shown and compared with the 2019 edition.

## I. History of consumer baskets

The basic food basket continues to be a political tool, it is internationally recognized, it considers the minimum requirements of food and nutrition. It also indicates the household's income level and indirectly indicates the level of poverty and social inequality (CONEVAL, 2012).

This year a basic food basket was proposed, designed for the most vulnerable population. It contains food groups such as basic grains, meat, fish, eggs, milk and derived products, personal hygiene, pharmaceuticals, cleaning products, fruits and vegetables. It considers 40 products to meet minimum needs (SEGALMEX, 2020). This basket has been proposed by the Secretariat of Agriculture and Social Development at least to avoid falling into a food need.

Another example of a food basket with which comparison is made is the basket proposed for the CAB INPC (Change of base year for the National Consumer Price Index) for the year 2010 (INEGI 2010 ) where weightings are taken, but not the food considerations that a family should have with dignity.

## Table 1 Proposed food basket for the CAB INPC 2010

| Rice | Edible animal fats |
| :--- | :--- |
| Bread | Fresh or refrigerated fruit |
| Other bakery products | Fruits and nuts |
| Food pastes | Canned fruits and fruit products |
| Other products made from cereals | Fresh or refrigerated vegetables and legumes, except |
|  | potatoes and other tubers |
| Flours and other cereals | Dried, processed and canned vegetables |
| Breakfast Cereals | Potatoes and other tubers |
| Beef and veal | French fries |
| Pork meat | Sugar |
| Poultry meat | Honey, jams and jelly |
| Other edible meats | Chocolate |
| Edible Viscera | Confectionery products |
| Dried, salted and smoked meat and sausages | Ice cream, snow and popsicles |
| Fresh, chilled or frozen fish and seafood | Sauces, condiments and concentrates |
| Canned or processed fish and seafood | Salt, spices and culinary herbs |
| Fresh milk | Baby food |

## "Welfare Basket 2020, background, comparison and methodological proposal"

| Condensed, reconstituted and evaporated or | Non-alcoholic beverages |
| :--- | :--- |
| powdered milk |  |
| Yogurt | Coffee |
| Other milk-based products | Tea |
| Cheese | Chocolate |
| Eggs | Natural and mineral water |
| Butter | Soft drinks and concentrates |
| Margarine and other vegetable fats | Fruit and vegetable juices |

Source: Own elaboration with articles taken from the National Consumer Price Index (NCPI). Base 2nd Fortnight December 2010

Another proposed basket is from CONEVAL, built since 1992 from the response of food and other goods and services consumption, which builds an extreme poverty line by income, which is equivalent to the value of the food basket per person per month and also builds the poverty line by income, which is equivalent to the total value of the food and non-food basket per person per month (CONEVAL, 2020). It takes into account the following products and services:

Table 2. Food and non-food basket of the welfare lines
Products from the urban and rural basket Goods and services in non-food expenditure

Cereal and derivatives
Meats Cleaning and care of the house
Fish and seafood
Milk and derivatives Education, culture and recreation
Egg Communications and services for vehicles
Oils and Fats
Tubers
Vegetables and legumes
Fresh and processed fruits
Legumes
Seeds
Sugars and Honeys

Public transportation

Personal care

Housing and conservation services
Clothing, footwear and accessories
Glassware, linens and household utensils
Health Care
Household goods and home maintenance
Recreational items
Other expenses

Márquez, I. ${ }^{1 .}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

Species and dressings
Drinks
Prepared foods
Foods outside the home
Source: Own elaboration with articles taken from CONEVAL 2012 . Construction of the wellness lines. Methodological document

An example of a food and non-food basket that can be compared to the one constructed in this study is that of COPLAMAR. Its name is "normative basket of essential satisfiers" (CNSE). It includes products grouped by categories: household appliances, cosmetics, among others, according to Coplamar; water heater, family telephone, men's pajamas, automobile, vacuum cleaner, among others that are not included in the CNSE, technologies under development (personal computers, compact discs) (Boltvinik, 2012 ). In order to create the non-food basket, the different forms of access to consumption of decent needs were taken into account. From Coplamar's normative basket, the education items according to the CNSE, to the goods and services in their final presentation.

## Table 3. CNSE basket categories

| Food |
| :---: |
| Education |
| Housing |
| Health |
| Geography of Marginalization |
| Macroeconomics of essential needs. |
| Source: Own elaboration with articles taken from CNSE |
| 2012 |

With regard to the labor trend index, the comparison, with respect to previous six-year periods, of the percentage of the working class that does not have access to a basic food basket seemed to be on the rise due to the increase in unemployment. However, the wage increase counteracted this effect, however, the effect of this year's pandemic caused this effect to lose its downward trend, but in general terms unemployment increased recently given the effects of COVID-19 (INEGI, 2020).

National Poverty Trend Index (2005-2020).
Original series and forecast


In the urban area, $318 \%$ of the inhabitants have been living in working poverty since the first quarter of 2020. Their income was not enough to feed all the members of their household, according to the food basket, while in rural areas $47.9 \%$ were not able to acquire with their household's labor income the food basket (CONEVAL, 2020). Under the proposed methodology, at least $80 \%$ of the population is also not sufficient to have access to a welfare basket.

The comparison of the consumption basket that was proposed is composed of a Food Basket and a Non-Food Basket in the period of 2019 and 2020.

## II. Elaboration of consumer baskets

a) Food basket

Kilocalorie factors by sex and age group with moderate level of physical activity were taken into account to calculate the food basket (ANM, 2015). For the daily nutritional requirement in children under 15 years of age it was 1882.5 kcal and for those over 15 years of age it was 2,624. The daily family contribution is $9,754.5$ kcal. Also, the proportion of macronutrients was calculated with the proportion of 60 \% of carbohydrates, $15 \%$ of proteins and $25 \%$ of lipids. The distribution of equivalents according to Perez (2014) was used.

The cost of the food basket for the population of Mexico City in 2020 consists of the calculation of the average weight per equivalent according to the components of the food groups. The cost per equivalent derives in the calculation of the price for the amount of consumption required. (see Table 5 in the Annex) (Márquez, Arellano, Meneses \& Bandala, 2019).

For expenses related to food preparation, consumption and preservation, such as items and accessories needed for food preparation, the shelf life of each item was taken into account according to the corresponding use (Calderón, 2014 ). The daily cost of inputs for food preparation, consumption and conservation calculated for inhabitants of Mexico City in 2019 was $\$ 29.40$, while for 2020 it is $\$ 32.84$. This represents a variation of $117 \%$ over the previous year. (see Table 6 in the Annex) (Márquez, Arellano, Meneses \& Bandala, 2019).
b) Non-food basket

A distinction was made between items of different needs according to the use that people may need for different members of the household. Different decisions were defined that helped to differentiate at least eight basic needs groups, which are: cleaning and care of the house,
personal care, education, culture and recreation, communications, housing and services, clothing, footwear and accessories, glassware, household linen and appliances, household goods and maintenance, leisure items, festivities and other expenses (see Table 7 in the Annex) (Márquez, Arellano, Meneses \& Bandala, 2019).

Price exploration was conducted via the internet and in some self-service and department stores (Márquez, Arellano, Meneses \& Bandala, 2019). The Laspeyres method was used to calculate the index by product category:

$$
\begin{equation*}
L(p)=\frac{\sum_{j=0}^{n} p_{j, t} q_{j, 0}}{\sum_{j=0}^{n} p_{j, 0} q_{j, 0}} \tag{1}
\end{equation*}
$$

Where
$p_{j, t}$ is the price j in the final period
$p_{j, 0}$ is the price j in the final period
$q_{j, 0}$ is the amount j in the initial period

Table 4. Results of each basket and index

| Basket | Price 20 19 | Precio 2020 | Index |
| :---: | :---: | :---: | :---: |
| Food | $\$ 9,570.04$ | $\$ 9,355.83$ | $-2.24 \%$ |
| PCCA | $\$ 88192$ | $\$ 985.11$ | $1170 \%$ |
| Non food | $\$ 15,142.46$ | $\$ 15,526.24$ | $2.53 \%$ |
| Total | $\$ 25,594.43$ | $\$ 25,867.18$ | $107 \%$ |

Source: Own elaboration with data taken from the 3 baskets proposed (CBA, PCCA, CBNA)

## Conclusions

The cost of the total non-food consumption basket by the end of 2019 was $\$ 15,142.47$, giving us a daily cost of $\$ 504.74$. By the end of 2020 , the search for items with similar characteristics to those observed in 2019 was done again, in another case the same item and its price variation was observed. This time we found a total price of $\$ 15,48159$. In this way, we obtained a variation of $2.24 \%$ with respect to last year and obtained a daily price of $\$ 517.54$.

At the end of the sum of the expenditure of the three baskets, a $107 \%$ increase is obtained, dealing with the food basket, the food preparation, consumption and conservation basket and the basic non-food basket. It has a price of $\$ 25,594.43$ for 2019 and $\$ 25,867.17$ for 2020 in total. The comparison. The cost of the basket per day is $\$ 862.24$ which compared to the minimum wage of $\$ 123.22$, gives us a difference of $\$ 739.02$.

## References

ANM. (20 15). Guías alimentarias y de actividad física. Academia Nacional de Medicina
Aguilar, Alonso (2015). Canasta básica y calidad de la alimentación en México. Revista Latinoamericana de Economía, 46(182).

Arellano D., Márquez I., Meneses D. y Bandala C. (2019). Canasta básica 2019, antecedentes, comparativa y propuesta metodológica. Revista Internacional de Salarios Dignos. 2(1), pp. 1-20.

Boltvinik, Julio (2003). La canasta normativa de satisfactores esenciales de la Coplamar. Génesis y desarrollos recientes. COM ERCIO EXTERIOR, 53 (5), pp. 473-484

Boltvinik Julio (2012). Treinta años de medición de la pobreza en México. Una mirada desde Coplamar. Estudios sociológicos XXX: Número extraordinario.

Calderón, Chelius M. (2014). Metodología para la construcción de la canasta alimentaria desde la perspectiva del derecho humano a la alimentación: los casos de México y el Salvador. Repositorio Institucional. Universidad Iberoamericana Puebla, pp 3-89

CONEVAL (2012). Construcción de las líneas de bienestar. Documento metodológico, p. 9,

CONEVAL (2020), Informe de pobreza en México Consejo Nacional de Evaluación de la Política de Desarrollo Social.

Conzález, Jaime, y Mariña, Abelardo (1995), "Reestructuración de salarios en la industria manufacturera, 1982-1991", Economía: Teoría y Práctica, 0 (4), pp. 53-83.

INEGI (2009). Censos económicos. Instituto Nacional de Estadística y Geografía.
INEGI (2010) Índice Nacional de Precios al Consumidor (INPC). Base 2a Quincena diciembre 2010

INEGI (2020) Encuesta Nacional de Ocupación y Empleo. Instituto Nacional de Estadística y Geografía.

Lechuga J. \& Gómez, C. (2015). Relaciones analíticas entre salarios, productividad y precios. La canasta básica y su consumo en México, 1993-20 11 Economía: Teoría y práctica (43).

Pérez Lizaur AB y cols. SMAE (2014). Sistema Mexicano de Alimentos Equivalentes. 4ab ed. México: Fomento de Nutrición y Salud, A.C. / Ogali.

## ANEXO

Tabla 5. Comparación de composición y costo mensual de la canasta de alimentos para habitantes de la Ciudad de México 2019-2020

| Var | Food group | Indicator | Specification | Average price per kg 2019 | Average price per kg 2020 | Variation | Grams |  |  | Equiv | Monthly value 2019 | Monthly value $2020$ | Variation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fruits and Vegetables | Vegetables | Tomato 1KG. BALL/SINALOA OR BALL TOMATO | 33.48 | 30.63 | -8.51\% | 120 | \$ | 3.68 |  |  |  |  |
|  |  |  | White onion without tail 1 KG | 25.06 | 36.01 | 43.70\% | 58 | \$ | 2.09 |  |  |  |  |
|  |  |  | Green Beans 1KG | 33.56 | 38.09 | 13.50\% | 63 | \$ | 2.40 |  |  |  |  |
|  |  |  | Green tomato 1 kg | 25.83 | 19.24 | -25.51\% | 86 | \$ | 165 | 15 | 1,363.50 | 1,362.10 | -0.10\% |
|  |  |  | Tree Chili 1 kg | 97.65 | 9134 | -6.46\% | 90 | \$ | 8.22 |  |  |  |  |
|  |  |  | Large Carrot kg | 15.57 | 14.61 | -6.17\% | 65 | \$ | 0.95 |  |  |  |  |
|  |  |  | Italian/Japanese Pumpkin (long) | 17.50 | 24.17 | 38.11\% | 91 | \$ | 2.20 |  |  |  |  |
|  |  |  |  | AVERAGE |  |  |  |  | 6887 |  |  |  |  |
|  |  | Fruits | Banana tabasco/chiapas 1kg | 18.19 | 14.93 | -17.92\% | 54 | \$ | 0.81 |  |  |  |  |
|  |  |  | Valencia orange 1 kg | 14.92 | 18.17 | 2178\% | 152 | \$ | 2.76 |  |  |  |  |
|  |  |  | Maradol Papaya 1kg | 26.85 | 27.85 | 3.72\% |  | \$ | - | 24 | 2,18160 | 1,604.31 | -26.46\% |
|  |  |  | Chinese melon 1 kg | 23.95 | 18.62 | -22.25\% | 179 | \$ | 3.33 |  |  |  |  |
|  |  |  | Apple, golden 1kg | 36.25 | 40 | 10.34\% | 106 | \$ | 4.24 |  |  |  |  |
|  |  |  |  | AVERAGE |  |  |  |  | 208 | 32 | 684.48 | 804.264 | 17.50\% |
|  | Cereals and tubers | Cereals | Paste for soup the modern package 200 g noodle | 6.14 | 7.54 | 22.80\% | 60 | \$ | 0.45 |  |  |  |  |
|  |  |  | Roll/piece | 160 | 167 | 4.37\% | 20 | \$ | 0.03 |  |  |  |  |
|  |  |  | Corn tortilla (Kg) | 12.85 | 12.91 | 0.47\% | 30 | \$ | 0.39 |  |  |  |  |
|  |  | Tubers | Potato alpha/white 1 kg | 19.61 | 23.6 | 20.35\% | 105 | \$ | 2.48 |  |  |  |  |
|  |  |  | AVERAGE |  |  |  | 0.837775 |  |  |  |  |  |  |
|  |  | Legumes | Pinto bean, La Merced, 900 g | 27.59 | 37.42 | 35.63\% | 86 | \$ | 3.22 | 8 | 576 | \$ 772.35 | 34.09\% |
|  | Food of | FAO | Beefsteak 1kg | 154.11 | 167.06 | 8.40\% | 35 | \$ | 5.85 | 12 | 1224.00 | 1360.25 | 1113\% |
|  | animal |  | Ground beef 1 kg | 12188 | 133.8 | 9.78\% | 30 | \$ | 4.01 |  |  |  |  |

2020, Vol. 2, No. 4 ISSN: Pending, pp: 81-119
"Welfare Basket 2020, background, comparison and methodological proposal"


## Source: Own elaboration based on Calderón's table (2014)

Table 6. Comparison of composition and monthly cost of inputs for food preparation, consumption and conservation for inhabitants of Mexico City 20 19-2020

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

| Var | Food group | id | Specification | Average price 2019 |  | $\begin{aligned} & \text { Average price } \\ & 2020 \end{aligned}$ |  | Var \% | Qty | Lifetim <br> e | W eight (price/lifeti me) | Monthly value <br> 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food preparation, consumption and conservation | Pottery, glassware and cutlery | 457 | Crockery 16 Pieces Dome Crown 1488113 | \$ | 439.00 | \$ | 449.00 | 2.28\% | 1 | 24 | 18.71 | 18.71 |
|  |  | 458 | Cutlery set for 4 people Vitoria 1530048 | \$ | 249.00 | \$ | 279.00 | 12.05\% | 1 | 36 | 7.75 | 7.75 |
|  |  | 459 | Pitcher With Glasses Cases | \$ | 129.00 | \$ | 129.00 | 0.00\% | 4 | 24 | 5.38 | 2150 |
|  |  | 460 | Carafe with plastic lid 2.250 L 1289100 | \$ | 49.00 | \$ | 49.00 | 0.00\% | 1 | 24 | 2.04 | 2.04 |
|  | Kitchenware | 461 | Carbon steel cookware 7 pieces KSA 1530171 | \$ | 399.00 | \$ | 368.94 | -7.53\% | 1 | 36 | 10.25 | 10.25 |
|  | Plastic utensils | 462 | M old or Ice Tray with Easy Release Silicone | \$ | 99.00 | \$ | 84.55 | -14.60\% | 1 | 18 | 4.70 | 4.70 |
|  |  | 463 | Rolled Edge Fruit Bowl | \$ | 29.00 | \$ | 32.00 | 10.34\% | 1 | 48 | 0.67 | 0.67 |
|  |  | 464 | Dish Drainer M ainstays M at Type | \$ | 199.00 | \$ | 229.00 | 15.08\% | 1 | 36 | 6.36 | 6.36 |
|  |  | 465 | Pressure cooker 6 L Ekco 1822515 | \$ | 399.00 | \$ | 469.00 | 17.54\% | 1 | 60 | 7.82 | 7.82 |
|  |  | 466 | Plate (4 pieces), carving 25 square various decorations | \$ | 76.00 | \$ | 76.00 | 0.00\% | 4 | 12 | 6.33 | 25.33 |
|  |  | 467 | Set Of 12 Plastic Containers Store It Colors | \$ | 79.00 | \$ | 79.00 | 0.00\% | 1 | 24 | 3.29 | 3.29 |
|  |  | 468 | Stainless Steel Serving Spoon 43cm Restaurant Kitchen | \$ | 25.00 | \$ | 25.00 | 0.00\% | 1 | 24 | 104 | 104 |
|  |  | 469 | Nylon Turner 1358101 | \$ | 16.00 | \$ | 17.00 | 6.25\% | 1 | 24 | 0.71 | 0.71 |
|  |  | 470 | Stainless Steel Crusher | \$ | 39.00 | \$ | 45.59 | 16.90\% | 1 | 24 | 190 | 190 |
|  |  | 471 | Large single funnel 1196237 | \$ | 29.00 | \$ | 29.00 | 0.00\% | 1 | 96 | 0.30 | 0.30 |
|  |  | 472 | blue cutlery organizer | \$ | 115.00 | \$ | 14.00 | -0.87\% | 1 | 72 | 158 | 158 |
|  |  | 473 | Handcrafted Oval Palm Placemats Colors (4 pieces) | \$ | 104.00 | \$ | 108.00 | 3.85\% | 1 | 36 | 3.00 | 3.00 |
|  |  | 474 | M etepec clay pots (without lid) | \$ | 80.00 | \$ | 80.00 | 0.00\% | 1 | 36 | 2.22 | 2.22 |
|  |  | 475 | Blue Pewter Pot 22 Cm Capacity 5 Liters | \$ | 579.00 | \$ | 485.00 | -16.23\% | 1 | 36 | 13.47 | 13.47 |
|  |  | 476 | 9-piece Plenus Tramontina knife set 5011554 | \$ | 269.00 | \$ | 249.00 | -7.43\% | 1 | 72 | 3.46 | 3.46 |
|  |  | 477 | Chopping board $25 \times 30 \mathrm{~cm} 1579111$ | \$ | 79.00 | \$ | 69.00 | -12.66\% | 1 | 84 | 0.82 | 0.82 |
|  |  | 478 | 1 piece of glass salt or pepper shaker Restaurant souvenir | \$ | 2100 | \$ | 19.00 | -9.52\% | 1 | 36 | 0.53 | 0.53 |
|  |  | 479 | Sugar bowl with stainless steel lid 350112 | \$ | 59.00 | \$ | 65.00 | 10.17\% | 1 | 18 | 3.61 | 3.61 |
|  |  | 480 | Thick Round Steel Comal W ith Handle 28.5cm Diameter | \$ | 99.00 | \$ | 95.20 | -3.84\% | 1 | 24 | 3.97 | 3.97 |
|  |  | 481 | Spatula Small Chromed Steel Heavy Duty 35 Cm | \$ | 39.00 | \$ | 37.20 | -4.62\% | 1 | 12 | 3.10 | 3.10 |
|  |  | 482 | W ooden shovel, Bamboo Turner Kitchen Mía Bamboo Natural BAA-1617 1358134 | \$ | 22.00 | \$ | 2190 | -0.45\% | 1 | 24 | 0.91 | 0.91 |
|  |  | 483 | Easy Bucket 5011031 | \$ | 19.00 | \$ | 19.00 | 0.00\% | 2 | 24 | 0.79 | 158 |
|  |  | 484 | 10 inch stainless steel French beater (globe) | \$ | 89.00 | \$ | 89.00 | 0.00\% | 1 | 36 | 2.47 | 2.47 |
|  |  | 485 | Juliana Elegant Mtx Grater | \$ | 39.00 | \$ | 36.54 | -6.31\% | 1 | 36 | 102 | 102 |
|  |  | 486 | Ekco Delite Cake Shovel | \$ | 29.00 | \$ | 29.00 | 0.00\% | 1 | 120 | 0.24 | 0.24 |
|  |  | 487 | 6" flat black polycarbonate clip | \$ | 29.00 | \$ | 24.42 | -15.79\% | 1 | 24 | 102 | 102 |
|  |  | 488 | Kr7h Fuller Stainless Steel Vegetable and Cheese Scratcher | \$ | 109.00 | \$ | 109.00 | 0.00\% | 1 | 60 | 182 | 182 |
|  |  | 489 | Can opener, Milagro Ekco M00270078 | \$ | 69.00 | \$ | 64.00 | -7.25\% | 1 | 18 | 3.56 | 3.56 |


|  | 490 | STRAINER 14 CM EKCO | \$ | 75.00 | \$ | 78.00 | 4.00\% | 2 | 60 | 130 | 2.60 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 491 | Amborella Corazones Verde Menta Kitchen Handle | \$ | 27.00 | \$ | 26.90 | -0.37\% | 2 | 24 | 112 | 2.24 |
|  | 492 | Spice $9 \times 9.5$ RSXXI Cm Spices | \$ | 138.00 | \$ | 135.00 | -2.17\% | 2 | 60 | 2.25 | 4.50 |
|  | 493 | Set 3 Refractories - PYROREY C544 | \$ | 379.00 | \$ | 329.00 | -13.19\% | 1 | 60 | 5.48 | 5.48 |
|  | 494 | Tortilla Napkin Elaborated in Mitla Loom Oaxaca 4 Pz | \$ | 150.00 | \$ | 160.00 | 6.67\% | 3 | 72 | 2.22 | 6.67 |
|  | 495 | Transparent Plastic Napkin Ring 7.3x14.2cm 1pc Blue | \$ | 8.00 | \$ | 3.90 | -5125\% | 1 | 24 | 0.16 | 0.16 |
| Furniture | 496 | white pixel cupboard | \$ | 2,196.00 | \$ | 2,339.00 | 6.51\% | 1 | 96 | 24.36 | 24.36 |
|  | 497 | Dining Room Valery 4 Person Square Vintage Canon Sturdy W ood Restaurant Events Coffee Heavy Duty Table \& Chairs | \$ | 4,350.00 | \$ | 4,290.00 | -138\% | 1 | 120 | 35.75 | 35.75 |
|  | 498 | Stove Of 30 W ith 6 Acros Burners Af5434d | \$ | 7,247.00 | \$ | 7,299.00 | 0.72\% | 1 | 324 | 22.53 | 22.53 |
| Home appliances | 499 | Black \& Decker Blender BI0600bp | \$ | 537.28 | \$ | 549.00 | 2.18\% | 1 | 120 | 4.58 | 4.58 |
|  | 500 | Daewoo Oven KOR 16Ssm 16 Feet Silver | \$ | 3,899.00 | \$ | 3,605.00 | -7.54\% | 1 | 120 | 30.04 | 32.49 |
|  | 501 | Refrigerator Winia 9 Cubic Feet Silver | \$ | 9,264.00 | \$ | 7,490.00 | -19.15\% | 1 | 180 | 4161 | 4161 |
| Bags | 502 | Canvas bag 45*45 cm 1535101 | \$ | 19.00 | \$ | 19.00 | 0.00\% | 1 | 1 | 19.00 | 19.00 |
| Energy | 503 | LP gas, 30 kg | \$ | 483.00 | \$ | 587.10 | 2155\% | 1 | 1 | 587.10 | 587.10 |
|  | 504 | Electricity, bimonthly consumption of 125 KWH, $41 \%$ of electrical energy (bimonthly cost) | \$ | 5102 | \$ | 70.58 | 38.34\% | 1 | 2 | 35.29 | 35.29 |
|  | Total |  |  |  |  |  |  |  |  |  | 985.11 |

## Source: Own elaboration based on Calderón's table (2014)

Table 7. Comparison of the composition and monthly cost of the non-food basket for inhabitants of Mexico City 2019-2020

| Variable | Group | id | Indicator | Specification | $\begin{gathered} \text { Price (a) } \\ 2019 \end{gathered}$ | $\begin{gathered} \text { Price (a) } \\ 2020 \end{gathered}$ | Var \% | Qty <br> (b) | Lifetime <br> (c) | $\begin{gathered} \text { Weight } \\ 2020 \\ (\mathrm{a} / \mathrm{c}) \end{gathered}$ | Monthly Value 2019 | Monthly Value 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transportation | Public transportation | 1 | W ork <br> transportation <br> Transportation <br> of visitors and | Collective transportation, 2 trips per day for one month Collective transportation, 2 trips per family member per month | $\begin{gathered} \$ 420.00 \\ \$ 56.00 \end{gathered}$ | $\begin{aligned} & \$ 420.00 \\ & \$ 56.00 \end{aligned}$ | $\begin{aligned} & 0.00 \% \\ & 0.00 \% \end{aligned}$ | 1 1 | 1 1 | $\begin{aligned} & 420.00 \\ & 56.00 \end{aligned}$ | $\begin{gathered} \$ 420.00 \\ \$ 56.00 \end{gathered}$ | $\$ 420.00$ $\$ 56.00$ |

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$



Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$



Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$


## "Welfare Basket 2020, background, comparison and methodological proposal"



2020, Vol. 2, No. 4, ISSN: Pending, pp: 81-119

Márquez, I. ${ }^{11}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  |  | different <br> colors | COLORS NAEN MNK |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Yarn of different colors | Kitty | \$8.30 | \$15.00 | 80.72\% | 125 | \$10.38 | \$18.75 |
|  |  | Plasticine package | Pelikan Plasticine, 10 bars. | \$1150 | \$12.00 | 4.35\% | 100 | \$5.75 | \$6.00 |
|  | 135 | Chinese paper | package $10 \mathrm{pcs}, 50 * 75 \mathrm{~cm}$ | \$10.50 | \$1100 | 4.76\% | 0.92 | \$13.13 | \$13.75 |
|  |  | Small silicone rods | Thin Silicone $20 \mathrm{~cm} \mathrm{5pz}$ | \$14.50 | \$14.65 | 103\% | 122 | \$3.63 | \$3.66 |
|  |  | Large grid notebook 100 sheets. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% | 166 | \$6.20 | \$6.63 |
|  |  | 100-sheet <br> lined <br> notebook. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% | 166 | \$9.30 | \$9.95 |
|  |  | Notebook of 100 sheets of white paper. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% | 166 | \$3.10 | \$3.32 |
|  |  | Small grid <br> notebook 100 sheets. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% | 166 | \$24.80 | \$26.53 |
| List of primary school |  | \#2 pencil | Graphite pencil Paper Mate Mirado number 2 round 4 pcs. | \$18.90 | \$2100 | 1111\% | 175 | \$9.45 | \$10.50 |
| supplies son |  | bicolor | Bicolor Home Depot, 2 pieces | \$20.50 | \$20.80 | 146\% | 173 | \$10.25 | \$10.40 |
|  |  | Pens | PAPER MATTE PEN KILOMETRICO <br> 100 (BLACK, 12 PCS.) | \$46.50 | \$49.50 | 6.45\% | 4.13 | \$15.50 | \$16.50 |
|  |  | Mark texts | Highlighter highlighter azor highlighter 2450 am 2 pieces | \$12.80 | \$13.60 | 6.25\% | 113 | \$3.20 | \$3.40 |
|  | 145 | eraser | Pelikan beige erasers | \$1140 | \$13.20 | 15.79\% | 110 | \$5.70 | \$6.60 |
|  |  | Box of colored pencils. | Bic 12 | \$69.00 | \$64.00 | -7.25\% | 5.33 | \$34.50 | \$32.00 |
|  |  | Liquid glue or adhesive pencil. | Pritt | \$14.50 | \$16.00 | 10.34\% | 133 | \$7.25 | \$8.00 |
|  | 148 | Plastic ruler. | Maped Twist'n flex plastic ruler $30 \mathrm{~cm}$ | \$24.20 | \$26.00 | 7.44\% | 2.17 | \$4.03 | \$4.33 |


|  |  | pencil <br> sharpener | Ticher Color | \$6.00 | \$7.00 | 16.67\% |  | 0.58 | \$3.00 | \$3.50 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | blunt-tipped scissors | Delta School Scissors blunt tip gray | \$8.50 | \$9.00 | 5.88\% |  | 0.13 | \$0.71 | \$0.75 |
|  |  | Geometry game. | GEOMETRY SET W/PELIKAN MNK PLASTIC PRECISION COMPASSES | \$39.00 | \$43.42 | 1133\% |  | 0.60 | \$2.17 | \$2.41 |
|  |  | Different types of paper: | Different types of paper: bond, cardboard, cardboard, china, luster. | \$7.00 | \$8.00 | 14.29\% |  | 0.67 | \$117 | \$133 |
|  |  | 100 white letter-size sheets. | Scribe Duplicator Paper letter size 100 sheets | \$33.00 | \$34.00 | 3.03\% |  | 2.83 | \$16.50 | \$17.00 |
|  |  | School dictionary. | RED SCHOOL DICTIONARY 1065 LAROUSSE | \$92.00 | \$94.50 | 2.72\% | 5 | 7.88 | \$38.33 | \$39.38 |
|  |  | Calculator with basic operations. | Basic Casio Calculator | \$39.00 | \$39.60 | 154\% |  | 3.30 | \$9.75 | \$9.90 |
|  |  | Professional notebook. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% |  | 166 | \$46.50 | \$49.75 |
|  |  | Pencils | Graphite pencil Paper Mate Mirado number 2 round 4 pcs. | \$18.90 | \$2100 | 1111\% |  | 175 | \$4.73 | \$5.25 |
|  |  | Mark texts | Stabilo Boss, 2 pcs | \$39.00 | \$42.00 | 7.69\% |  | 3.50 | \$9.75 | \$10.50 |
|  |  | Bicolor | BICOLOR PENCIL RJ/AZ OD 4PK | \$16.00 | \$18.00 | 12.50\% |  | 150 | \$4.00 | \$4.50 |
|  |  | Pencil sharpener | Ticher Color | \$6.00 | \$7.00 | 16.67\% |  | 0.58 | \$150 | \$175 |
| Secondary school supply |  | Pens | PAPER MATTE PEN KILOMETRICO <br> 100 (BLACK, 12 PCS.) | \$46.50 | \$49.50 | 6.45\% |  | 4.13 | \$1163 | \$2.38 |
| list son | 162 | Colors | Bic 12 | \$69.00 | \$64.00 | -7.25\% |  | 5.33 | \$17.25 | \$16.00 |
|  | 163 | Rubber | Pelikan beige erasers | \$1140 | \$13.20 | 15.79\% |  | 110 | \$2.85 | \$3.30 |
|  |  | Liquid glue or adhesive pencil | Pritt | \$14.50 | \$16.00 | 10.34\% |  | 133 | \$3.63 | \$4.00 |
|  |  | Geometry game | Maped Geometry Set. | \$55.90 | \$59.00 | 5.55\% |  | 4.92 | \$13.98 | \$14.75 |
|  |  | Graduated ruler | Maped Twist'n flex plastic ruler 30 cm | \$24.20 | \$26.00 | 7.44\% |  | 2.17 | \$6.05 | \$6.50 |

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

List of
supplies upper
middle school son

173 Set of squares
173 without graduation Precision compass ruler Conveyor Sheet block or pack of 100 sheets Scientific Casio Inc. FX-300ES Plus calculator Large grid notebook 100 sheets. 100-sheet lined notebook. Notebook of 100 sheets of white paper.
182 Pencil PR
CM)

Maximum precision metal Maped compass

MAPED PROTRACTOR
(TRANSPARENT, 1PC.)
Scribe Duplicator Paper letter size 100 sheets

Scientific Calculator, fx-300 PLUS, Blue

Professional notebook Scribe 100 sheets

Professional notebook Scribe 100 sheets

Professional notebook Scribe 100 sheets

Ticher Color
maped technic semi-
ROFESSIONAL SQUARES (30 M)
wist'n flex plastic ruler

Sheet block or pack of 100 sheets Professional notebook, 100 sheets.


## Pens

## Rubber

| Maped Twist'n flex plastic ruler | $\$ 24.20 \quad \$ 26.00$ | $7.44 \%$ | 1 |
| :--- | :--- | :--- | :--- | :--- |

Scribe Duplicator Paper letter
size 100 sheets

Professional notebook Scribe 100 sheets

Graphite pencil Paper M ate
Mirado number 2 round 4 pcs.
Ticher Color
PAPER MATTE PEN KILOMETRICO
100 (BLACK, 12 PCS.)
Pelikan beige erasers
\$2100
$10.53 \% \quad 1$
$\$ 33.00 \quad \$ 34.00 \quad 3.03 \%$
$\$ 22113 \quad \$ 233.12 \quad 5.42 \% \quad 1$
$\$ 18.60 \quad \$ 19.90 \quad 6.99 \%$
$6.99 \%$
6.99\%
6.99\%
16.67\%

| 2.83 | \$8.25 | \$8.50 |
| :---: | :---: | :---: |
| 166 | \$40.30 | \$43.12 |
| 175 | \$4.73 | \$5.25 |
| 0.58 | \$150 | \$175 |
| 4.13 | \$1163 | \$12.38 |
| 110 | \$2.85 | \$3.30 |
| 5.42 | \$6.08 | \$5.42 |
| 2.38 | \$2.27 | \$2.38 |
| 2.17 | \$2.02 | \$2.17 |
| 175 | \$158 | \$175 |
| 2.83 | \$8.25 | \$8.50 |
| 6.48 | \$6.14 | \$6.48 |
| 0.55 | \$155 | \$166 |
| 0.55 | \$155 | \$166 |
| 0.55 | \$155 | \$166 |
| 0.19 | \$0.50 | \$0.58 |

$\$ 8.50$
$\$ 43.12$
$\$ 5.25$
\$175
$\$ 12.38$
$\$ 3.30$
$\$ 5.42$
$\$ 2.38$
\$2.17
\$175
$\$ 8.50$
$\$ 6.48$
\$166
\$166
\$166
$\$ 0.58$


2020, Vol. 2, No. 4, ISSN: Pending, pp: 81-119

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  | Notebook of 100 sheets of white paper. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% |  | 0.28 | \$0.52 | \$0.55 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 201 | Small grid notebook 100 sheets. | Professional notebook Scribe 100 sheets | \$18.60 | \$19.90 | 6.99\% |  | 0.28 | \$4.13 | \$4.42 |
| 202 | Pencil \# 2 | Graphite pencil Paper Mate Mirado number 2 round 4 pcs. | \$18.90 | \$2100 | 1111\% |  | 0.29 | \$158 | \$175 |
|  | Bicolor | HEXAG HEXAG JUMBO SMART BOWL WITH 2 | \$16.40 | \$17.00 | 3.66\% |  | 0.24 | \$137 | \$142 |
|  | Pens | PAPER MATTE PEN KILOMETRICO <br> 100 (BLACK, 12 PCS.) | \$46.50 | \$49.50 | 6.45\% |  | 0.69 | \$2.58 | \$2.75 |
| 205 | Markatextos | Goshawk, 2 pcs | \$19.00 | \$19.90 | 4.74\% |  | 0.28 | \$0.79 | \$0.83 |
|  | Eraser | Pelikan beige erasers | \$1140 | \$13.20 | 15.79\% |  | 0.18 | \$0.95 | \$110 |
|  | Box of colored pencils. | Bic 12 | \$69.00 | \$64.00 | -7.25\% |  | 0.89 | \$5.75 | \$5.33 |
|  | Liquid glue or adhesive pencil. | Pritt | \$14.50 | \$16.00 | 10.34\% |  | 0.22 | \$121 | \$133 |
|  | Plastic ruler. | Maped Twist'n flex plastic ruler $30 \mathrm{~cm}$ | \$24.20 | \$26.00 | 7.44\% |  | 0.36 | \$0.67 | \$0.72 |
| 210 | pencil sharpener | Ticher Color | \$6.00 | \$7.00 | 16.67\% |  | 0.10 | \$0.50 | \$0.58 |
| 211 | blunt-tipped scissors | Delta School Scissors blunt tip gray | \$8.50 | \$9.00 | 5.88\% |  | 0.13 | \$0.71 | \$0.75 |
| 212 | Geometry game. | Maped Geometry Set. | \$55.90 | \$5190 | -7.16\% |  | 0.72 | \$3.11 | \$2.88 |
| 213 | Different types of paper: | Different types of paper: bond, cardboard, cardboard, china, luster. | \$2.00 | \$2.50 | 25.00\% |  | 0.03 | \$0.06 | \$0.07 |
| 214 | 100 white letter-size sheets. | Scribe Duplicator Paper letter size 100 sheets | \$33.00 | \$34.00 | 3.03\% |  | 0.47 | \$2.75 | \$2.83 |
| 215 | School dictionary. | Practical school dictionary academy | \$30.00 | \$26.00 | -13.33\% | 5 | 0.36 | \$2.08 | \$181 |
| 216 | Calculator | Basic calculator, Royal Cast | \$29.00 | \$32.90 | 13.45\% |  | 0.46 | \$121 | \$137 |


|  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  | with basic <br> operations. |  |  |  |  |  |  |  |

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \& \& sheets \& \& \& \& \& \& \& \& \& \\
\hline \& Computation \& 235
236 \& Scientific
calculator \& \begin{tabular}{l}
Casio Inc. FX-300ES Plus - \\
Scientific Calculator, fx-300ES PLUS, Blue \\
HP Chromebook 14-db0050nr \\
White 35.6 cm ( 14 ") \(1920 \times 1080\) \\
Pixels 16 GHz AMD A A4-9120C - \\
Laptop (AMD A, \(16 \mathrm{GHz}, 35.6 \mathrm{~cm}\) \\
(14"), \(1920 \times 1080\) Pixels, 4 GB, 32 \\
GB)
\end{tabular} \& \(\$ 22113\)
\(\$ 5,306.91\) \& \(\$ 233.12\)
\(\$ 5,070.00\) \& \(5.42 \%\)

$-4.46 \%$ \& 1

1 \& \& 6.48

105.63 \& $\$ 6.14$
$\$ 110.56$ \& $\$ 6.48$
$\$ 105.63$ <br>
\hline \& School visit \& 237 \& School outings \& MUSEUM, UNIVERSUM, GENERAL ADMISSION \& \$70.00 \& \$90.00 \& 28.57\% \& \& \& 7.50 \& \$1167 \& \$15.00 <br>
\hline \& \& 238 \& Newspapers \& La Jornada \& \$10.00 \& \$10.00 \& 0.00\% \& 1 \& \& 3.33 \& \$3.33 \& \$3.33 <br>
\hline \& Information \& 239 \& Magazines \& CONSUMER, MONTHLY, ED PROFECO \& \$28.00 \& \$28.00 \& 0.00\% \& 1 \& \& 14.00 \& \$14.00 \& \$14.00 <br>
\hline \& \& 240 \& Museum visit \& MUSEUM, GENERAL ADMISSION \& \$95.00 \& \$95.00 \& 0.00\% \& \& \& 7.92 \& \$3167 \& \$3167 <br>
\hline \& Recreation \& 241 \& Cinema \& Cinema, W ednesday general admission \& \$34.00 \& \$30.00 \& -1176\% \& \& \& 5.00 \& \$22.67 \& \$20.00 <br>
\hline \& \& 242 \& Vacations \& Contribution independent of the benefit determined by law \& \$119.86 \& \$119.86 \& 0.00\% \& 1 \& \& 9.99 \& \$9.99 \& \$9.99 <br>
\hline \& Fixed telephony equipment \& 243 \& Central battery telephone \& Panasonic KX-TS500W - Corded Telephone, White \& \$399.00 \& \$37100 \& -7.02\% \& 1 \& \& 3.86 \& \$4.16 \& \$3.86 <br>

\hline \[
$$
\begin{aligned}
& \text { n } \\
& \stackrel{0}{0} \\
& \frac{0}{0}
\end{aligned}
$$

\] \& Mobile telephony devices \& 244 \& Cell phone \& | Nyxmobile XYN 306 Basic 3G Cell |
| :--- |
| Phone, 177" Screen, 13 MP |
| Camera, Black Color | \& \$359.00 \& \$300.00 \& -16.43\% \& \& \& 8.33 \& \$19.94 \& \$16.67 <br>


\hline  \& | Fixed |
| :--- |
| telephony |
| services |
| Mobile | \& 245 \& Fixed telephone line rental \& Home telephone service \& \$249.00 \& \$260.00 \& 4.42\% \& 1 \& 1 \& 260.00 \& \$249.00 \& \$260.00 <br>

\hline \& telephony services \& 246 \& Airtime \& Recharge balance \& \$100.00 \& \$100.00 \& 0.00\% \& \& 1 \& 100.00 \& \$200.00 \& \$200.00 <br>
\hline \& Internet services \& 247 \& Internet monthly rent \& Telcel, 3Gb broadband \& \$399.00 \& \$399.00 \& 0.00\% \& 1 \& 1 \& 399.00 \& \$399.00 \& \$399.00 <br>
\hline \multirow[t]{2}{*}{} \& Water supply fees \& 248 \& W ater \& CONSUMPTION OF 30 CUBIQUE METERS, sanitation and drainage \& \$207.75 \& \$209.85 \& 101\% \& 1 \& \& 104.93 \& \$103.88 \& \$104.93 <br>
\hline \& Electricity \& 249 \& Electric power \& Bimonthly consumption of 125 \& \$124.44 \& \$115.23 \& -7.40\% \& 1 \& 1 \& 115.23 \& \$124.44 \& \$115.23 <br>
\hline
\end{tabular}

| Services |  |  | KWH |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gas <br> Consumption |  | LP Gas | LP Gas, price per 30 kg | \$483.00 | \$587.00 | 2153\% | 1 | 1 | 587.00 | \$483.00 | \$587.00 |
| Rental |  | Rental housing | Average Rent in CDM $X$ | \$3,32100 | \$3,32100 | 0.00\% | 1 | 1 | 332100 | \$3,32100 | \$3,32100 |
| Father's dress and shoes | 252 | Dress pants | H\&M - Viscose stretch pants Blue | \$199.00 | \$235.00 | 18.09\% | 1 |  | 9.79 | \$8.29 | \$9.79 |
|  | 253 | Denim pants | WT02 Men's Stretch Jeans | \$305.17 | \$33100 | 8.46\% | 1 |  | 27.58 | \$25.43 | \$27.58 |
|  | 254 | W ork pants | W rangler- Men's ZBCGL Pants, ZBCGL | \$425.44 | \$487.18 | 14.51\% |  |  | 8120 | \$14181 | \$162.39 |
|  |  | Suit | Kenneth Cole Reaction - Men's <br> Tailored Suit, Slim Fit, Separate, Trousers | \$59160 | \$596.31 | 0.80\% | 1 |  | 9.94 | \$9.86 | \$9.94 |
|  |  | Tie | Slim Slim Tie of excellent quality, handmade, cool accessory, classic and elegant Slim Skinny tie plain fashion 6 cm wide | \$197.00 | \$196.00 | -0.51\% |  |  | 3.27 | \$6.57 | \$6.53 |
|  |  |  | Men's Business Everyday / W ork |  |  |  |  |  |  |  |  |
|  | 257 | Dress shirt | Basic Plus Size English Collared Shirt One Color Long Sleeve | \$204.10 | \$210.00 | 2.89\% | 1 |  | 8.75 | \$8.50 | \$8.75 |
|  |  |  | Polyester Spring / Fall White L |  |  |  |  |  |  |  |  |
|  |  |  | Adult \#0000Y |  |  |  |  |  |  |  |  |
|  | 258 | W ork shirt | Long Sleeve Shirt, Marco Viali, Cod Cml 3451 | \$100.00 | \$100.00 | 0.00\% |  |  | 16.67 | \$33.33 | \$33.33 |
|  | 259 | Dress shirt | Men's casual long sleeve cotton linen shirt with curved hem, light weight, regular fit summer shirt, t-shirt | \$133.91 | \$154.81 | 15.61\% | 1 |  | 25.80 | \$22.32 | \$25.80 |
|  | 260 | Sports T-shirt | Legou Men's Short Sleeve Polo Shirt, 15 Colors | \$155.12 | \$169.57 | 9.32\% | 1 |  | 28.26 | \$25.85 | \$28.26 |
|  | 261 | Dress socks | 12 pairs of men's dress socks | \$336.73 | \$33124 | -163\% | 1 |  | 55.21 | \$56.12 | \$55.21 |
|  | 262 | W ork socks | H\&M - Printed socks - Grey | \$69.00 | \$79.00 | 14.49\% |  |  | 19.75 | \$34.50 | \$39.50 |
|  |  |  | Adidas Unisex Adidas |  |  |  |  |  |  |  |  |
|  | 263 | Sports socks | Performance Socks With Logo On Red Upper 9-10.5 | \$109.00 | \$115.00 | 5.50\% | 1 |  | 28.75 | \$27.25 | \$28.75 |
|  | 264 | T-shirt | Plain sleeveless T-shirt, one-size | \$122.00 | \$139.30 | 14.18\% |  |  | 7.74 | \$13.56 | \$15.48 |
|  |  |  | 2020, Vol. 2, No. 4, ISS | $N$ : Pending | pp: 81-11 |  |  |  |  |  | 108 |

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  | 265 | Briefs | Rinbros Cotton Boxer Single Black | \$27183 | \$229.00 | -15.76\% |  | 12.72 | \$45.31 | \$38.17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 266 | Work shoes | Safety shoe type steel helmet boot Mod. 101 Mca . Armada | \$339.30 | \$339.30 | 0.00\% | 1 | 56.55 | \$56.55 | \$56.55 |
|  | 267 | Dress shoes | Beijing old cloth shoes Men's loafers Hand stitching Handmade stitching Casual non-slip business shoes Large size US 6.5-US 13 Men Lightweight Sneakers | \$279.00 | \$284.00 | 179\% | 1 | 15.78 | \$15.50 | \$15.78 |
|  | 268 | Sports shoes | Running Shoes Tennis Indoor Outdoor Sports Shoes Breathable | \$329.00 | \$325.00 | -122\% | 1 | 27.08 | \$27.42 | \$27.08 |
|  | 269 | Sandals for bathing | synthetic cut sandals | \$49.00 | \$58.00 | 18.37\% | 1 | 4.83 | \$4.08 | \$4.83 |
|  |  | Towel | Half Bath Towel Cotonella Tinta brand | \$133.93 | \$119.00 | -1115\% |  | 4.96 | \$1116 | \$9.92 |
|  | 271 | Sweater | Gianfranco Dunna V-neck sweater | \$198.00 | \$179.10 | -9.55\% |  | 4.98 | \$16.50 | \$14.93 |
|  | 272 | Sweatshirt | Slim Fit Men's Hooded Sweatshirts | \$175.00 | \$169.00 | -3.43\% | 1 | 9.39 | \$9.72 | \$9.39 |
|  | 273 | Jacket | Fitfulvan Men's Baseball Jacket, Casual Style, Pure Color, with Zip Fastener | \$128.00 | \$130.64 | 2.06\% | 1 | 5.44 | \$5.33 | \$5.44 |
|  | 274 | W indbreaker | Hooded windbreaker jacket with drawstring hood with color block stripes,L | \$266.00 | \$280.00 | 5.26\% | 1 | 35.00 | \$33.25 | \$35.00 |
|  | 275 | Belt | Freedom Reversible Belt for Men | \$128.00 | \$149.00 | 16.41\% |  | 12.42 | \$2133 | \$24.83 |
|  | 276 | Pants | Pants Dunlop 0389, Black | \$159.00 | \$189.00 | 18.87\% | 1 | 15.75 | \$13.25 | \$15.75 |
|  | 277 | Bermuda | Non stop regular fit Bermuda shorts | \$95.00 | \$105.00 | 10.53\% |  | 5.83 | \$10.56 | \$1167 |
|  | 278 | Cap | Men's Furor Green Cap for Men 1 man | \$149.00 | \$149.00 | 0.00\% |  | 4.14 | \$8.28 | \$8.28 |
|  | 279 | Portfolio | York Team Polo Club Men's Black Wallet | \$135.00 | \$144.00 | 6.67\% | 1 | 12.00 | \$1125 | \$22.00 |
|  |  | W ristwatch | Men's Wristwatch Quartz Classic Watch Casual Analog Brown One Size \#00004 | \$160.00 | \$176.94 | 10.59\% | 1 | 4.92 | \$4.44 | \$4.92 |
| Mother's dress | 281 | Dress pants | Contempo printed dress pant | \$199.00 | \$210.00 | 5.53\% |  | 8.75 | \$16.58 | \$17.50 |


| and shoes | 282 | Denim pants | Women's Fashion Causal Slim Fit Jeans Fashion Women's Classic Long Pants Pencil Denim Pants High W aist Jeans Leg Tight-fitting open back ribbed dress with crossed straps, L | \$129.00 | \$146.00 | 13.18\% |  |  | 4.06 | \$2150 | \$24.33 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 283 | Dresses | Bordeaux Sexy Crossover Open back Straps Plain Fitted Sleeveless | \$147.00 | \$152.00 | 3.40\% |  |  | 12.67 | \$36.75 | \$38.00 |
|  | 284 | Skirts | Checked skirt with front slit, XS \|Black | \$102.00 | \$102.00 | 0.00\% |  |  | 14.57 | \$87.43 | \$87.43 |
|  | 285 | Blouses | Single color shirt with button | \$278.00 | \$290.00 | 4.32\% | 5 |  | 9.67 | \$46.33 | \$48.33 |
|  | 286 | Dress shirt | Tanktop Brang Women's Cotton <br> Tanktop Sleeveless T-Shirt <br> Various Colors | \$79.00 | \$84.99 | 7.58\% | 5 |  | 142 | \$6.58 | \$7.08 |
|  | 287 | Sports T-shirt | RIO SPORT : Sportivo RelaxedFit Mesh Back Women's Short Sleeve Sport Shirt | \$279.00 | \$299.00 | 7.17\% | 5 |  | 4.98 | \$23.25 | \$24.92 |
|  | 288 | Nightgowns | Illusion Nightgown | \$117.00 | \$124.20 | 6.15\% |  |  | 5.18 | \$9.75 | \$10.35 |
|  | 289 | Bras | Bra with floral lace | \$100.00 | \$106.00 | 6.00\% |  |  | 2.94 | \$16.67 | \$17.67 |
|  |  | Briefs | Odisea lace pantyhose | \$128.00 | \$119.00 | -7.03\% |  |  | 6.61 | \$42.67 | \$39.67 |
|  | 291 | Funds | Illusion Fund | \$108.00 | \$11130 | 3.06\% |  |  | 4.64 | \$9.00 | \$9.28 |
|  | 292 | Stockings | Fine mesh stockings 2 pairs | \$95.00 | \$105.00 | 10.53\% |  |  | 17.50 | \$3167 | \$35.00 |
|  | 293 | Pantyhose | Pantimedia Black Captive | \$67.90 | \$69.00 | 162\% |  |  | 17.25 | \$67.90 | \$69.00 |
|  | 294 | Tobimedias | Tobimedia Dorian Grey One Size | \$12.90 | \$14.00 | 8.53\% |  | 5 | 2.80 | \$7.74 | \$8.40 |
|  | 295 | Girdles | Xtreme Ones Lady Reductive Girdle Mod 3260 Medium 4Packs Women's Invisible Socks | \$149.00 | \$145.00 | -2.68\% |  |  | 12.08 | \$24.83 | \$24.17 |
|  |  | Dress socks | Short Nylon Cotton Cotton Socks With Anti-Slip Silicone Adidas Unisex Adidas | \$199.00 | \$199.00 | 0.00\% |  |  | 33.17 | \$99.50 | \$99.50 |
|  | 297 | Sports socks | Performance Socks With Logo On Red Upper 9-10.5 | \$109.00 | \$119.00 | 9.17\% | 1 |  | 29.75 | \$27.25 | \$29.75 |

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 298 |  | Dress shoes | Fashion stiletto heel platform <br> shoes with ankle strap fashion for <br> women | $\$ 319.00$ | $\$ 339.00$ | $6.27 \%$ |  | 28.25 | $\$ 53.17$ |


|  |  | cotton, $15.5 \%$ polyester, $15 \%$ elastane |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 319 | Dress shirt | The Children's Place, 100\% cotton | \$316.00 | \$289.00 | -8.54\% |  | 9.63 | \$84.27 | \$77.07 |
|  | Dress shirt | W eekend $T$-shirt with round neck print | \$128.00 | \$120.00 | -6.25\% |  | 10.00 | \$106.67 | \$100.00 |
| 321 | Sports T-shirt | Boy's Nautical Polo Shirt | \$19100 | \$199.00 | 4.19\% |  | 16.58 | \$127.33 | \$32.67 |
| 322 | Dress socks | James Fiallo Mens Dress Socks Size 10-13 Polyester | \$34.00 | \$33.41 | -174\% |  | 139 | \$1133 | \$1114 |
| 323 | Sports socks | Puma Socks Set 6 | \$54.00 | \$50.00 | -7.41\% |  | 6.25 | \$40.50 | \$37.50 |
| 324 | T-shirt | Fruit of the Loom 50 IB Bca Boy's T-Shirt | \$70.00 | \$79.00 | 12.86\% |  | 13.17 | \$93.33 | \$105.33 |
|  | Briefs | Boxer cardigan belgica 86ca azu baby creysi for boys | \$7100 | \$76.00 | 7.04\% |  | 6.33 | \$7100 | \$76.00 |
| 326 | Dress shoes | Grafito Boys, cowhide leather cut | \$479.00 | \$384.00 | -19.83\% |  | 32.00 | \$79.83 | \$64.00 |
| 327 | Sports shoes | Women's sport tennis shoes navy/ navy nautical | \$639.00 | \$699.00 | 9.39\% |  | 29.13 | \$53.25 | \$58.25 |
| 328 | Sandals for bathing | RIO BEACH LIFE LOVERS <br> Children's Blue Sandals Rio Beach 13 | \$99.00 | \$104.00 | 5.05\% | 1 | 17.33 | \$16.50 | \$17.33 |
| 329 | Towel | Selected whites, $100 \%$ cotton | \$40.00 | \$59.00 | 47.50\% |  | 4.92 | \$6.67 | \$9.83 |
| 330 | Sweater | Boy's marbled sweater W eekend | \$228.00 | \$206.10 | -9.61\% |  | 17.18 | \$14.00 | \$103.05 |
| 331 | Sweatshirt | Shoulder Sweatshirt Lettering,Black,L,Cotton,Polyester Fiber | \$547.00 | \$530.93 | -2.94\% | 5 | 29.50 | \$15194 | \$147.48 |
| 332 | Jacket | H\&M, 100\% polyester | \$499.00 | \$449.00 | -10.02\% |  | 12.47 | \$4158 | \$37.42 |
| 333 | Windbreaker | Adjustable Windbreaker Jacket for Boys | \$290.00 | \$249.00 | -14.14\% | 1 | 20.75 | \$24.17 | \$20.75 |
| 334 | Belt | Polo CLub | \$89.00 | \$99.00 | 1124\% |  | 8.25 | \$14.83 | \$16.50 |
| 335 | Cap | The Children's Place, 100\% polyester | \$175.00 | \$202.83 | 15.90\% |  | 8.45 | \$29.17 | \$33.81 |
| 336 | Bermuda | The Children's Place, 100\% cotton | \$170.00 | \$172.30 | 135\% | 5 | 7.18 | \$35.42 | \$35.90 |
| 337 | Pants | American Polo, 100\% polyester | \$479.00 | \$464.00 | -3.13\% |  | 38.67 | \$159.67 | \$154.67 |

Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, M eneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  | 338 | Portfolio | Video game paper wallet | \$179.00 | \$199.00 | 1117\% | 1 | 1106 | \$9.94 | \$1106 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 339 | W ristwatch | Smart watch for phone | \$265.00 | \$245.00 | -7.55\% | 1 | 10.21 | \$1104 | \$10.21 |
|  | 340 | School backpack | Puma | \$399.00 | \$349.00 | -12.53\% | 1 | 14.54 | \$16.63 | \$14.54 |
|  | 341 | Official school shirt | Optima, White, short sleeve, polo neck | \$70.00 | \$69.00 | -143\% |  | 23.00 | \$70.00 | \$69.00 |
|  | 342 | Official school pants | Size 6-10 | \$137.00 | \$104.00 | $24.09 \%$ |  | 52.00 | \$274.00 | \$208.00 |
|  | 343 | Official school sweater | 100\% acrylic size Size 6-10 | \$229.00 | \$299.00 | 30.57\% |  | 12.46 | \$38.17 | \$49.83 |
|  | 344 | Official school shorts | Size 6-10 | \$50.00 | \$99.00 | 98.00\% |  | 16.50 | \$16.67 | \$33.00 |
|  | 345 | Official school vest | Vest | \$92.00 | \$149.00 | 6196\% |  | 6.21 | \$7.67 | \$12.42 |
|  | 346 | Full school pants | School trousers white stripe | \$262.00 | \$332.00 | 26.72\% | 1 | 27.67 | \$2183 | \$27.67 |
| Daughter's dress and shoes | 347 | Denim pants | 365 ESSENTIAL That's It Boy's Skinny Fit Jeans Size 14 LIGHT BLUE | \$295.00 | \$299.00 | 136\% | 5 | 12.46 | \$6146 | \$62.29 |
|  | 348 | Dress pants | GIRLS ATIITUDE Girls Atittitude <br> Black Pants for Girls 10 | \$120.00 | \$136.00 | 13.33\% | 5 | 5.67 | \$25.00 | \$28.33 |
|  | 349 | Dresses | H\&M - Printed knit dress - Blue | \$118.00 | \$129.00 | 9.32\% |  | 3.58 | \$13.11 | \$14.33 |
|  |  | Skirts | Girls skirt with ruffle waist belt with ruffle button front,11-12Y | \$186.50 | \$159.00 | -14.75\% |  | 6.63 | \$15.54 | \$13.25 |
|  | 351 | Dress blouses | Girls Attitude Blue Blouse for Girl $4$ | \$78.69 | \$64.00 | -18.67\% |  | 2.67 | \$9.84 | \$8.00 |
|  | 352 | T-shirts | Baby Creysi 00266 GRF Girl's Long Sleeve T-Shirt <br> T-shirt Blouse Lady 725originals | \$84.56 | \$84.00 | -0.66\% |  | 7.00 | \$56.37 | \$56.00 |
|  | 353 | Sports T-shirt | Pale Fashion Fashion Fashion Ofert | \$120.00 | \$139.00 | 15.83\% |  | 1158 | \$70.00 | \$8108 |
|  | 354 | Nightgowns | Women's sleeveless nightgown incanto\| maltese print. | \$239.00 | \$239.00 | 0.00\% |  | 9.96 | \$19.92 | \$19.92 |
|  | 355 | Bras | Bra set with adjustable strap 2 packs, M Nylon Women's Simple Multicolor No Underwire Seamless Seamless Sets spandex | \$239.00 | \$235.00 | -167\% |  | 6.53 | \$39.83 | \$39.17 |

Nylon PatternType

| 356 | Briefs | Hanes Girls Bikini Panties $100 \%$ Cotton, (Pack of 3) | \$94.91 | \$94.91 | 0.00\% |  | 3.95 | \$3164 | \$3164 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 357 | Bras | White bodice with print for baby creysi girls | \$63.00 | \$62.00 | -159\% |  | 3.44 | \$24.50 | \$24.11 |
| 358 | Stockings | GIRLS ATTITUDE Girls Atittude Girls Grey Tights Girls 8 | \$49.00 | \$48.00 | -2.04\% |  | 4.00 | \$8.17 | \$8.00 |
| 359 | Tobimedias | Circulation Women's Elastic Tobimedia for W omen 1woman | \$68.00 | \$69.00 | 147\% |  | 8.63 | \$34.00 | \$34.50 |
|  | Dress socks | Jefferies High Class Baby Knee High Socks, 3-Pack of 3 Pairs | \$24154 | \$253.42 | 4.92\% |  | 7.04 | \$40.26 | \$42.24 |
| 361 | Sports socks | Hanes Ultimate Girls Low Cut Socks Size 6-10 . 5 Pack | \$17121 | \$16189 | -5.44\% |  | 13.49 | \$142.68 | \$134.91 |
| 362 | Dress shoes | Balerina W eekend for girl | \$179.00 | \$199.00 | 1117\% |  | 16.58 | \$29.83 | \$33.17 |
| 363 | Sports shoes | X-10 unisex Tennis Shoes Size 23 cm WHITE Girl's | \$349.00 | \$349.30 | 0.09\% | 1 | 29.11 | \$29.08 | \$29.11 |
| 364 | Sandals for bathing | Rio Beach Sandals and Sunglasses Set | \$79.00 | \$89.00 | 12.66\% | 1 | 7.42 | \$6.58 | \$7.42 |
| 365 | Towel | My Little Pony Children's Towel $70 \times 140 \mathrm{~cm}$ TOA-PN2 | \$199.00 | \$199.00 | 0.00\% |  | 8.29 | \$16.58 | \$16.58 |
| 366 | Sweater | Girl's Sweater George | \$158.40 | \$150.00 | -5.30\% |  | 2.08 | \$15.40 | \$14.58 |
| 367 | Sweatshirt | Girls Sweatshirts Contrast Sequins Letters Casual, 8 Y | \$269.40 | \$265.00 | -163\% | 1 | 1104 | \$1123 | \$1104 |
| 368 | Jacket | Girls Attitude Blue Jacket for Girls 8 | \$383.40 | \$368.00 | -4.02\% | 1 | 15.33 | \$15.98 | \$15.33 |
| 369 | W indbreaker | Nina Unicorn Lightweight Jacket | \$299.00 | \$329.00 | 10.03\% | 1 | 27.42 | \$24.92 | \$27.42 |
|  | Portfolio | Up \& Down Women's Tornasol Coin Purse 1 | \$63.00 | \$56.00 | -1111\% |  | 4.67 | \$10.50 | \$9.33 |
| 371 | School backpack | Disney Frozen Backpack and Lunchbox Set 1 | \$379.00 | \$379.00 | 0.00\% | 1 | 15.79 | \$15.79 | \$15.79 |
| 372 | Dress bag | 18 Forever Women's Pink Crossbody Bag, brand name 18 Forever | \$245.00 | \$248.00 | 122\% | 5 | 3.44 | \$17.01 | \$17.22 |
| 373 | Cap | Piquenique snapback cap for girl | \$167.30 | \$199.00 | 18.95\% |  | 8.29 | \$27.88 | \$33.17 |

2020, Vol. 2, No. 4, ISSN: Pending, pp: 81-119

Márquez, I. ${ }^{\text {¹, }}$ Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  |  | 374 | Bermuda | Girls Attitude Denim Shorts for Girls | \$133.00 | \$144.00 | 8.27\% |  |  | 12.00 | \$44.33 | \$48.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Belt | Girls Attitude Belts for Girls (2 Pieces) 10 | \$79.00 | \$64.00 | -18.99\% |  |  | 0.89 | \$3.29 | \$2.67 |
|  |  | 376 | Pants | Piquenique cotton plain set for girl Size 4 PINK | \$454.30 | \$454.30 | 0.00\% | 1 |  | 37.86 | \$37.86 | \$37.86 |
|  |  | 377 | Ring | Ring set with swivel and heart design 10 pcs. | \$10 4.30 | \$96.00 | -7.96\% |  |  | 2.67 | \$5.79 | \$5.33 |
|  |  | 378 | W ristwatch | Disney PN 1172 Princess Children's watch with white strap, for kids | \$236.52 | \$267.56 | 13.12\% | 1 |  | 4.46 | \$3.94 | \$4.46 |
|  |  | 379 | Bracelet | Layered rainbow striped bracelet | \$35.00 | \$30.00 | -14.29\% |  |  | 0.50 | \$3.50 | \$3.00 |
|  |  |  | Earrings | OFFICE Clip Earrings | \$10 4.30 | \$99.00 | -5.08\% |  |  | 8.25 | \$52.15 | \$49.50 |
|  |  | 381 | Uniforma escolar | School Blouse with Bias and School Skirt Prince Of Wales Fabric 2 Plank 28 To 40 | \$209.70 | \$228.00 | 8.73\% | 5 |  | 9.50 | \$43.69 | \$47.50 |
|  |  | 382 | Mameluco | Bam-Bu Baby Boy's Striped Mameluco | \$109.00 | \$119.00 | 9.17\% |  |  | 9.92 | \$36.33 | \$39.67 |
|  |  | 383 | Set | Baby Circus Set Size 6 months Yellow | \$108.00 | \$118.00 | 9.26\% |  |  | 9.83 | \$36.00 | \$39.33 |
|  | Baby clothing | 384 | Diaper T-shirt | Baby Creysi Collection plain cotton diaper bag for girls Size 24 months W HITE | \$89.00 | \$74.25 | -16.57\% |  |  | 6.19 | \$5192 | \$43.31 |
|  |  | 385 | Baby T-shirt | Baby Creysi T-shirt 25010 W hite | \$58.00 | \$53.90 | -7.07\% |  |  | 4.49 | \$33.83 | \$3144 |
|  |  | 386 | Baby shoe | baby / toddler solid cotton prewalker style shoes | \$10 5.00 | \$11108 | 5.79\% |  |  | 9.26 | \$35.00 | \$37.03 |
|  |  | 387 | Shoe cream | Colorfiel liquid shoe wax brown color 60 ml | \$1100 | \$1150 | 4.55\% | 1 | 1 | 1150 | \$1100 | \$1150 |
|  |  | 388 | Templates | Super Feet insole for men Arfat | \$13.00 | \$13.00 | 0.00\% |  |  | 108 | \$3.25 | \$3.25 |
|  | Shoe cleaning and maintenance | 389 | Laces | 2 pairs of thick flat laces fat shoes 2/5 " Wide laces All types of shoes Shoes boot shoes trainer | \$20.00 | \$22.00 | 10.00\% |  |  | 0.61 | \$167 | \$183 |
|  |  |  | Shoe brush | W ooden Shoe Brush \#2 Horse <br> Bristle Shoe Shining Brush | \$60.00 | \$72.00 | 20.00\% | 1 |  | 120 | \$100 | \$120 |
|  |  | 391 | Shoe repair | Sewing | \$50.00 | \$60.00 | 20.00\% | 1 |  | 2.50 | \$2.08 | \$2.50 |
|  | Articles by zotehuela | 392 | Clothes hooks | Plasti-Home Hooks W hite 10 Pieces | \$26.90 | \$26.90 | 0.00\% |  |  | 149 | \$2.99 | \$2.99 |
|  |  |  |  | 2020, Vol. 2, No. 4, ISS | : Pendin | pp: 81-1 |  |  |  |  |  | 115 |



Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$

|  | Extensions and regulators | 412 | Alarm clock | TIMCO tiimco orange alarm clock | \$7100 | \$62.00 | -12.68\% | 1 |  | 5.17 | \$5.92 | \$5.17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 413 | Multicontacts | Multicontact bar 6 FP0047 Fulgore | \$39.38 | \$36.00 | -8.58\% | 1 |  | 0.50 | \$0.55 | \$0.50 |
|  |  | 414 | Double bed | Contemporary Double Bed Base | \$2,099.00 | \$1,689.00 | -19.53\% | 1 |  | 14.08 | \$17.49 | \$14.08 |
|  | Wooden furniture | 415 | Single bed | Single Hotel Mattress Base | \$1,176.00 | \$1,399.00 | 18.96\% |  |  | 7.77 | \$13.07 | \$15.54 |
|  |  | 416 | Closet | HUT W oven Portable Closet 160 cm x $75 \mathrm{~cm} \times 48.5 \mathrm{~cm}$ Blue | \$379.00 | \$399.01 | 5.28\% |  | 240 | 166 | \$3.16 | \$3.33 |
|  |  | 417 | Dressing table | Chocolate color Gabbana dresser | \$1,999.00 | \$1,999.00 | 0.00\% |  | 240 | 8.33 | \$16.66 | \$16.66 |
|  |  | 418 | Coffee table | Coffee Table Cuadros Nogal | \$899.00 | \$999.00 | 1112\% | 1 |  | 5.55 | \$4.99 | \$5.55 |
|  | Chairs | 419 | Closet | Closet Organizer Portable Closet Compartments Gray | \$599.00 | \$689.00 | 15.03\% |  | 240 | 2.87 | \$4.99 | \$5.74 |
|  |  | 420 | Chair | Plastic chair model berlin foodkeepers | \$129.00 | \$135.00 | 4.65\% |  |  | 161 | \$3.07 | \$3.21 |
|  |  | 421 | Bookcase | Andes Beige Industrial W ooden Bookcase | \$1,149.00 | \$1,299.00 | 13.05\% | 1 |  | 3.61 | \$3.19 | \$3.61 |
|  | Wooden furniture | 422 | Showcase | Bertolini Showcase, Bookcase <br> Bookcase Multipurpose Cabinet Bertolini RT | \$1,739.00 | \$1,882.00 | 8.22\% | 1 |  | 3.92 | \$3.62 | \$3.92 |
|  |  | 423 | Television table | Alabama Gray TV Table | \$999.00 | \$999.00 | 0.00\% | 1 |  | 16.65 | \$16.65 | \$16.65 |
|  |  | 424 | Room | Contemporary House Corner Room 2 Pieces | \$5,999.00 | \$6,299.00 | 5.00\% | 1 |  | 17.50 | \$16.66 | \$17.50 |
|  | Bicycles | 425 | Bicycles | Huffy Tantrum Bicycle 26 | \$1,664.10 | \$1,990.00 | 19.58\% |  |  | 33.17 | \$55.47 | \$66.33 |
|  | Ironing | 426 | Ironing donkey | Standard Eurostail Ironing Donkey | \$249.00 | \$279.00 | 12.05\% | 1 |  | 4.65 | \$4.15 | \$4.65 |
|  | Audio equipment and players | 427 | Audio system | Logitech - Z337-Bluetooth 2.1 <br> Audio System - Black | \$1,999.00 | \$1,699.01 | -15.0 \% | 1 |  | 9.44 | \$1111 | \$9.44 |
|  | Electrical appliances | 428 | Color television | Tv Screen Led Screen Hdtv Element Elefw 19519 720p 60hz Hdmi | \$1,599.00 | \$1,999.00 | 25.02\% | 1 |  | 33.32 | \$26.65 | \$33.32 |
|  | Video players | 429 | DVD player | Atvio Dvd Player With HDMI Port Atdv 103 | \$399.00 | \$499.00 | 25.06\% | 1 |  | 8.32 | \$6.65 | \$8.32 |
|  | Maintenance and repair services | 430 | Repair and maintenance of recreational items | Overhaul and repair | \$150.00 | \$157.35 | 4.90\% | 1 |  | 3.28 | \$3.13 | \$3.28 |



Márquez, I. ${ }^{1}$, Arellano, D. ${ }^{1}$, Meneses-Ruiz DM ${ }^{2}$; Jiménez-Bandala, C. ${ }^{3}$


## Fuente: Elaboración propia con base en la tabla de Calderón (2014)


[^0]:    ${ }^{1}$ Student Bachelor of Actuary Faculty of Business La Salle University Mexico
    ${ }^{2}$ Professor-Researcher Mexican School of Medicine La Salle University Mexico
    ${ }^{3}$ Professor-Researcher Faculty of Business La Salle University Mexico. E-mail: carlos jimenez@lasalle.mx

